





# **Course Prospectus**

### **Executive MBA Program**

SCHOOL OF POSTGRADUATE STUDIES

### **UGC RECOGNISED**

# European Executive MBA

Eligibility: Bachelors / Level 6 ABE ABE Graduate diploma Or 7+ Years of work experience at executive level





Education, Italy



Accredited by Hellenic NARIC, Δ.Ο.Α.Τ.Α.Π. Greece



Recognized by UGC Sri Lanka

#### **About the University**

Guglielmo Marconi University (GMU) is based in Rome, Italy and it is the first Italian Open University recognized by the Italian Ministry of Education, University and Research (MIUR) Presently, GMU has a community of over 22,000 students enrolled in graduate and postgraduate programs, a team of 300 faculty members and academic advisors and more than 200 tutoring experts.

GMU has been accredited since 2010 to the Hellenic National Center for Information and Academic Recognition (DOATAP) and offers degrees in modern languages and literature, psychology and education sciences, as well as a master's degree in leadership, management and technologies of education.



Accredited by Ministry of Education, Italy



Accredited by Hellenic NARIC, D.O.A.T.A.P. Greece



Recognized by UGC, Sri Lanka

#### Ranking

Guglielmo Marconi University appears among the top 25 performers worldwide in the categories of the U-Multirank ranking system for open access publications, international joint publications and regional joint publications.





GUGLIELMO MARCONI UNIVERSITY



#### https://www.unimarconi.it





#### **About TRANSMIND**

TRANSMIND Institute of Training and Development is a novel knowledge and skills development higher education institution which was established to transform people towards a specialist workforce by empowering minds, enhancing talents and responsible citizen who cares about the well-being of the society.

For a learner seeking for higher education opportunities, TRANSMIND is a one stop 'Postgraduate House' that enables a sustainable pathway in grooming personal and professional career and life goals.

Thus, "Postgraduate House" of TRANSMIND offering higher education in Management, Hospitality & Tourism, Psychology, Social Sciences, Languages and Information Technology, in partnership with leading awarding bodies & Universities from the Italy & United Kingdom.



#### **Executive MBA**

The Executive MBA is a unique training experience aimed at improving drastically, personal carrier objectives, managerial competences, and professional development. The program has a total duration of one year, divided into a series of training modules concerning economics, finance and markets, general management, marketing, business law, new technologies, innovation and ICT.

The Master features:

- continuous updating of teaching methods and programs;
- understanding the patterns of each corporate;
- the issue of internationalization concepts to move from a local to a global scale;
- the implementation of team working and problem solving;
- the strong international orientation fueled by the availability of content produced by foreign teachers and by comparison with organizational and economic systems of European countries and beyond.

#### Modules:

#### Credits: 60 ECTS

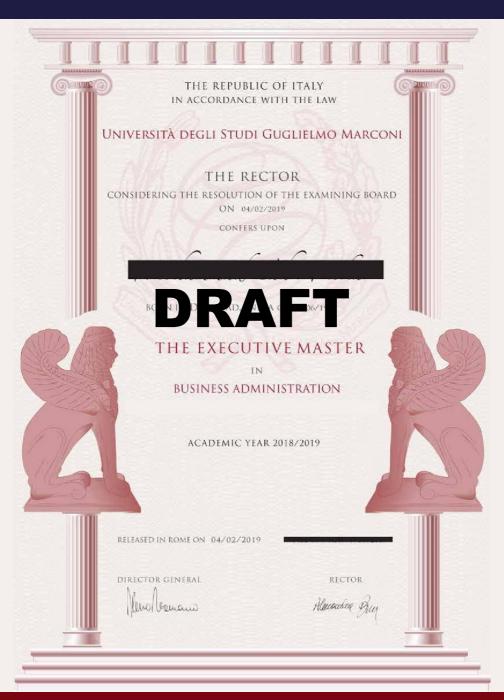
Duration: 1 Year

Additional Notes:

Semester - 1 Business English Introductory Module Economics and Finance HR Management Financial Management Semester - 2 Marketing International Business Managerial of Innovation Business Strategy Final Thesis

**Progression (Optional) :** 







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16th March 2021

#### TO WHOM IT MAY CONCERN

This has reference to the request made by you with regard to the recognition of the Guglielmo Marconi Università (Università degli studi Guglielmo Marconi), Italy.

In terms of the provisions of the Public Administration Circular No. 16/92 dated 13<sup>th</sup> March 1992 the University Grants Commission recognizes Universities that are listed in the following International Publications which are authentic sources of information on Universities and Higher Educational Institutions in different countries of the world.

- 1. Commonwealth Universities Yearbook
- 2. International Handbook of Universities

Guglielmo Marconi University (Università degli studi Guglielmo Marconi), Via Plinio 44, Roma, 00193, Italy is a University listed in the website of the International Handbook of Universities published by the International Association of Universities as at 16<sup>th</sup> March 2021.

Therefore, the Guglielmo Marconi University (Università degli studi Guglielmo Marconi), Italy as listed in the above publication is recognized.

This letter is issued at the request of F. S. Rizvi, Head of Centre, Transmind Institute of Training & Development, 25, 1/1, Alexandra Road, Colombo 06.

Sgd: Janadari Wijesinghe Deputy Secretary/ Academic Affairs for Secretary





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